

Press Release

Marktredwitz, 21. Dezember 2010

ABM Greiffenberger donates again to Charitable Causes

Corporate Engagement in Sustainability and Community Responsibility are of great importance at Greiffenberger. With this backdrop and just as in the previous year at Christmas ABM Greiffenberger decided to forego presents for customers and business partners and will instead donate a total of 3.000 € to various charities.

Each of the following charities received 1.000 € helping with their important social work:

Caritas International – Flood Disaster in Pakistan

End of July 2010 the worst monsoon rains in recent memory began in Pakistan. Massive floods made Millions of people homeless and destroyed their lively hoods. Millions of these people still require aid to survive. With our donation we support these flood victims with food, drinking water, medicine and building of insulated dwellings.

Kindernothilfe e.V. - Peru: Fight against Child Prostitution

Poverty forces many families in Peru to extremes and their girls into prostitution. Our donation helps fight the commercial, sexual exploitation of minors in the Peruvian city of Jaén. Victims are supported for example with construction of a safe house with integrated school and thousands of women and girls are prevented from meeting this fate.

Lebenshilfe e. V., Marktredwitz - More Independent Living thanks to a Walk-In Bathtub

The local residential home also receives a donation to purchase a walk-in bathtub. This will also allow handicapped residents to bath comfortably and easily improving their quality of life.

„Social engagement is extremely important especially in times of economic recovery. With our donation we want to help the residents in Marktredwitz to tackle a part of their everyday life a bit easier – primarily the elderly residents that need more help and support“, explains Manfred Dollinger, Member of the Executive Board.



Manfred Dollinger (Managing Director at ABM Greiffenberger) presents Maria Sippl from Lebenshilfe Marktredwitz a check in the amount of 1.000 €

From left to right on Photo:

Anita Baumann, Thomas Danisch, Thea Brunner, Erwin Strama (Manager workshop for handicapped people), Katharina Dannhorn, Maria Sippl (Residence Manager), Manfred Dollinger (Managing Director at ABM Greiffenberger) und Dagmar Koziel (Direct Marketing at ABM Greiffenberger)

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